

GRUPO SPORTS WORLD ANNOUNCES THE OPENING OF ITS CLUB SW LINDAVISTA AND THE START OF CONSTRUCTION AND PRE-SALE OF SW CRÁTER PEDREGAL AND SW MANACAR

Mexico City, June 5, 2017 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the opening of its club SW Lindavista and the start of construction and pre-sale of memberships of its clubs SW Cráter Pedregal and SW Manacar.

These three clubs have a family format, the facilities include free and controlled-weight areas, boxing area, cardio equipment, group classrooms, a semi-olympic swimming pool, dressing rooms, steam room, and sauna, as well as FitKidz, area designed exclusively for children, where we promote different sports disciplines from a very young age. Additionally, SW Manacar has a wall to practice sport climbing.

Just like in every club in our chain, a wide range of sports alternatives will be offered at these facilities, led by certified coaches and offering state-of-the-art equipment and programs.

SW Lindavista, which is already open to the public, is located in the mall “Encuentro Fortuna”, the first *lifestyle center* in the area, which combines a shopping mall with leisure amenities oriented towards upscale consumers. Additionally, this area has a sociodemographic mix with a high concentration in A/B/C+ segments, and is one of the areas with the highest consumption rates in the North of Mexico City. This development is located in 334 Fortuna Avenue, in Capultitlán neighborhood, in the district Gustavo A. Madero.

SW Manacar will be located inside “Torre Manacar”, in the intersection of Insurgentes Sur and Río Mixcoac avenues, one of the most emblematic areas of Mexico City. In this tower, one of the most modern shopping malls of the city will be developed; also, 22 of its 28 floors will be used for offices, making it one of the most important corporate buildings in the South of Mexico City.

Finally, SW Cráter Pedregal will be a stand-alone development that will be built in 811 Cráter Street, in the most popular commercial area of Jardines del Pedregal neighborhood, one of the highest income residential areas in Mexico City.

With these excellent locations, the Company is in line with its expansion plan for 2017 and continues to strengthen its leadership as family fitness club operator in Mexico with a total of 57 clubs, 53¹ in operation and an additional three under construction and pre-sale of memberships.

¹ Includes the clubs Tijuana, Arboledas, Luna Parc and Coacalco that has a shared operation agreement with a third-party and does not operate under the Sports World brand.

SW LINDAVISTA



ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AN ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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